

DCMA

# DENIM DAY

2022

DCMA WILL BE  
PARTICIPATING IN DENIM  
DAY

APRIL  
27



In an effort to bring awareness to those that have been affected by sexual violence.

Join in to learn more about the history of Denim Day and how you can support victims and survivors of sexual assault.

Send any pictures to the DCMA SAPR PM at  
[cheryl.a.hendrix.civ@mail.mil](mailto:cheryl.a.hendrix.civ@mail.mil)

Support survivors of sexual assault by wearing your blue jeans!

## HISTORY BEHIND DENIM DAY:

In Italy, an 18-year old girl was picked up by her married 45-year old driving Instructor for her first lesson. He took her to an isolated road, pulled her out of the car, wrestled her one leg out of her jeans and forcefully raped her. Threatened with death if she told anyone, he made her drive the car home. Later that night she told her parents, and they helped and supported her to press charges. The perpetrator was arrested and prosecuted. He was convicted of rape and sentenced to jail. He appealed the sentence and the case made it all the way to the Italian Supreme Court. Within a matter of days the case against the driving Instructor was overturned, dismissed, and the perpetrator released. In a statement by the Chief Judge, he argued, "because the victim wore very, very tight jeans, she had to help him remove them, and by removing the jeans it was no longer rape but consensual sex."

Enraged by the verdict, within a matter of hours the women in the Italian Parliament launched into immediate action and protested by wearing jeans to work. This call to action motivated and emboldened the California Senate and Assembly to do the same and Denim Day in LA was born. The first Denim Day in the United States was in April 1999, and has continued the last Wednesday in April every year since.